



Demographic and Income Profile

Prepared By: CHAD MAY

244 S Hall Rd
Alcoa, TN 37701

Site Type: Radius

Latitude 35.7646
Longitude -83.9708
Radius: 1.0 mile

Summary	2000	2008	2013
Population	5,804	5,932	6,178
Households	2,410	2,477	2,602
Families	1,296	1,268	1,292
Average Household Size	2.12	2.11	2.10
Owner Occupied HUs	1,178	1,218	1,256
Renter Occupied HUs	1,232	1,259	1,346
Median Age	36.4	38.1	39.8

Trends: 2008-2013 Annual Rate	Area	State	National
Population	0.82%	1.19%	1.23%
Households	0.99%	1.31%	1.26%
Families	0.38%	0.99%	1.05%
Owner HHs	0.62%	1.13%	1.07%
Median Household Income	2.98%	3.69%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	847	34.2%	696	28.1%	635	24.4%
\$15,000 - \$24,999	454	18.3%	368	14.9%	356	13.7%
\$25,000 - \$34,999	387	15.6%	333	13.4%	335	12.9%
\$35,000 - \$49,999	344	13.9%	396	16.0%	390	15.0%
\$50,000 - \$74,999	314	12.7%	448	18.1%	469	18.0%
\$75,000 - \$99,999	80	3.2%	138	5.6%	265	10.2%
\$100,000 - \$149,999	32	1.3%	64	2.6%	108	4.2%
\$150,000 - \$199,000	2	0.1%	18	0.7%	15	0.6%
\$200,000+	16	0.6%	16	0.6%	27	1.0%
Median Household Income	\$23,267		\$29,445		\$34,096	
Average Household Income	\$31,070		\$38,770		\$44,731	
Per Capita Income	\$13,897		\$17,652		\$20,397	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	302	5.2%	321	5.4%	329	5.3%
5 - 9	338	5.8%	291	4.9%	295	4.8%
10 - 14	305	5.3%	303	5.1%	297	4.8%
15 - 19	488	8.4%	522	8.8%	522	8.5%
20 - 24	600	10.3%	606	10.2%	652	10.6%
25 - 34	752	13.0%	701	11.8%	665	10.8%
35 - 44	809	13.9%	768	12.9%	720	11.7%
45 - 54	631	10.9%	773	13.0%	850	13.8%
55 - 64	488	8.4%	603	10.2%	714	11.6%
65 - 74	461	7.9%	432	7.3%	500	8.1%
75 - 84	435	7.5%	396	6.7%	392	6.3%
85+	193	3.3%	217	3.7%	240	3.9%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,822	83.1%	4,799	80.9%	4,917	79.6%
Black Alone	797	13.7%	889	15.0%	964	15.6%
American Indian Alone	19	0.3%	23	0.4%	25	0.4%
Asian Alone	60	1.0%	89	1.5%	115	1.9%
Pacific Islander Alone	3	0.1%	4	0.1%	5	0.1%
Some Other Race Alone	37	0.6%	51	0.9%	64	1.0%
Two or More Races	66	1.1%	78	1.3%	88	1.4%
Hispanic Origin (Any Race)	109	1.9%	162	2.7%	209	3.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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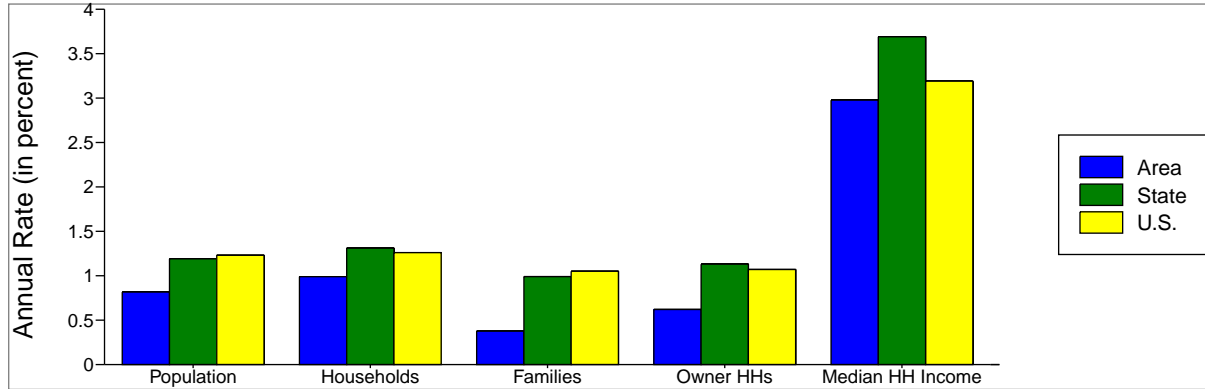
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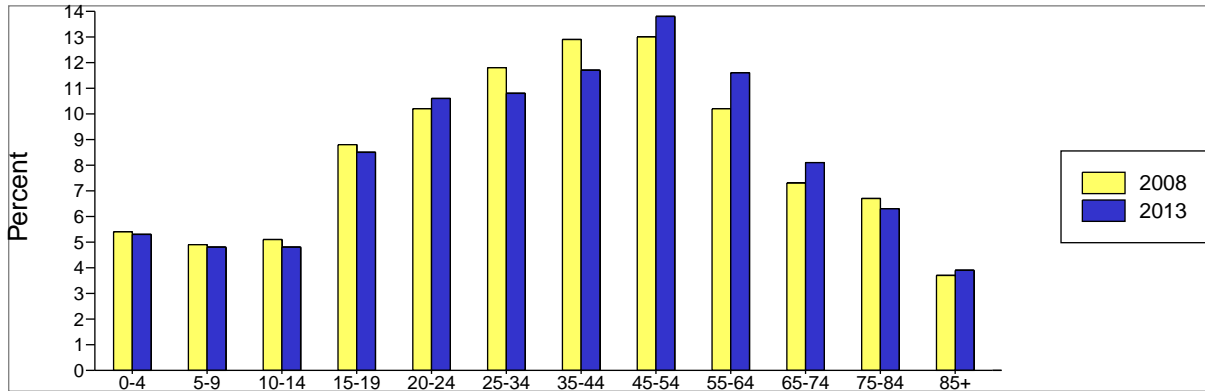
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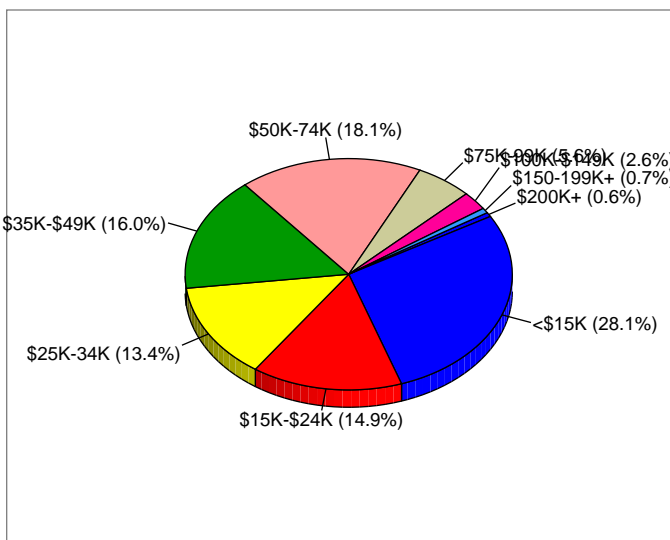
Trends 2008-2013



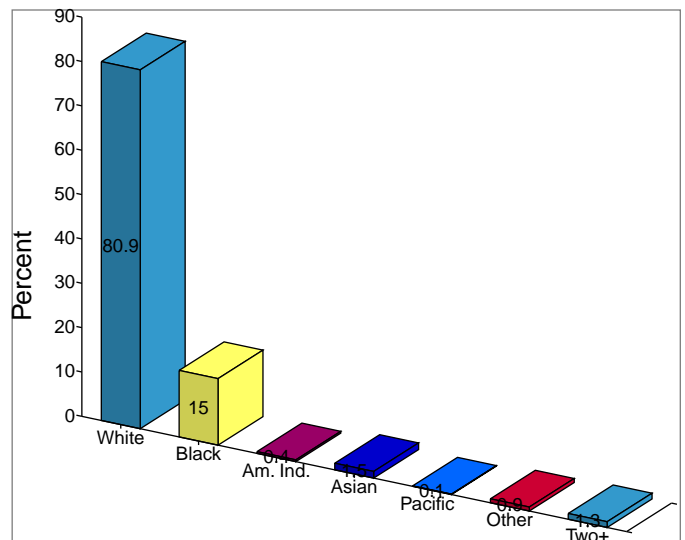
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.7%



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Summary	2000	2008	2013
Population	34,978	37,049	39,382
Households	14,482	15,461	16,546
Families	9,501	9,785	10,233
Average Household Size	2.30	2.29	2.28
Owner Occupied HUs	9,788	10,515	11,078
Renter Occupied HUs	4,693	4,946	5,468
Median Age	38.8	41.3	42.8

Trends: 2008-2013 Annual Rate	Area	State	National
Population	1.23%	1.19%	1.23%
Households	1.37%	1.31%	1.26%
Families	0.9%	0.99%	1.05%
Owner HHs	1.05%	1.13%	1.07%
Median Household Income	3.61%	3.69%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,070	21.2%	2,432	15.7%	2,192	13.2%
\$15,000 - \$24,999	2,175	15.0%	1,701	11.0%	1,579	9.5%
\$25,000 - \$34,999	2,086	14.4%	1,857	12.0%	1,733	10.5%
\$35,000 - \$49,999	2,544	17.6%	2,459	15.9%	2,257	13.6%
\$50,000 - \$74,999	2,458	17.0%	3,449	22.3%	3,607	21.8%
\$75,000 - \$99,999	1,034	7.2%	1,612	10.4%	2,344	14.2%
\$100,000 - \$149,999	713	4.9%	1,129	7.3%	1,653	10.0%
\$150,000 - \$199,000	181	1.3%	416	2.7%	419	2.5%
\$200,000+	199	1.4%	406	2.6%	762	4.6%
Median Household Income	\$34,413		\$44,651		\$53,314	
Average Household Income	\$46,390		\$59,396		\$70,729	
Per Capita Income	\$19,469		\$25,130		\$30,008	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,926	5.5%	2,074	5.6%	2,184	5.5%
5 - 9	2,249	6.4%	2,000	5.4%	2,085	5.3%
10 - 14	2,293	6.6%	2,132	5.8%	2,169	5.5%
15 - 19	2,359	6.7%	2,562	6.9%	2,578	6.5%
20 - 24	2,198	6.3%	2,500	6.7%	2,672	6.8%
25 - 34	4,431	12.7%	4,201	11.3%	4,307	10.9%
35 - 44	5,291	15.1%	4,995	13.5%	4,823	12.2%
45 - 54	4,650	13.3%	5,506	14.9%	5,951	15.1%
55 - 64	3,345	9.6%	4,479	12.1%	5,403	13.7%
65 - 74	2,881	8.2%	2,930	7.9%	3,394	8.6%
75 - 84	2,433	7.0%	2,423	6.5%	2,410	6.1%
85+	919	2.6%	1,247	3.4%	1,407	3.6%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	31,980	91.4%	33,279	89.8%	34,956	88.8%
Black Alone	2,006	5.7%	2,371	6.4%	2,658	6.7%
American Indian Alone	87	0.2%	107	0.3%	124	0.3%
Asian Alone	350	1.0%	547	1.5%	726	1.8%
Pacific Islander Alone	8	0.0%	10	0.0%	11	0.0%
Some Other Race Alone	178	0.5%	270	0.7%	355	0.9%
Two or More Races	369	1.1%	465	1.3%	551	1.4%
Hispanic Origin (Any Race)	494	1.4%	778	2.1%	1,041	2.6%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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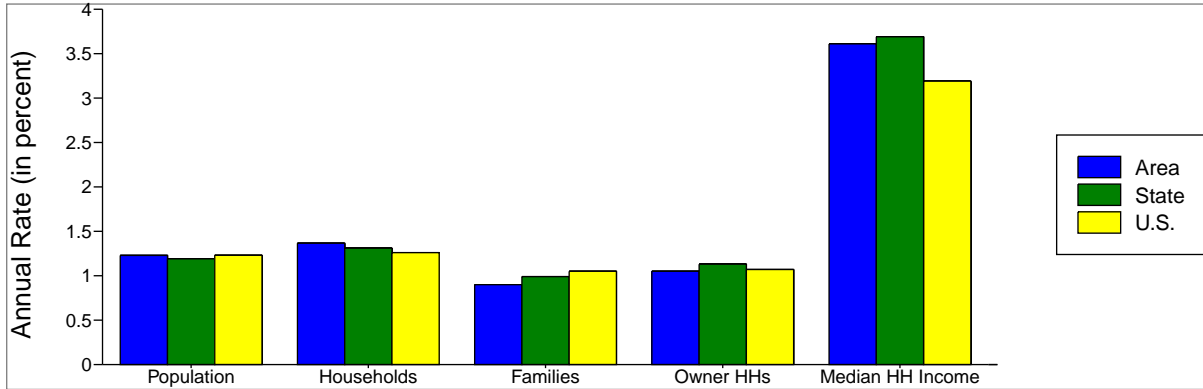
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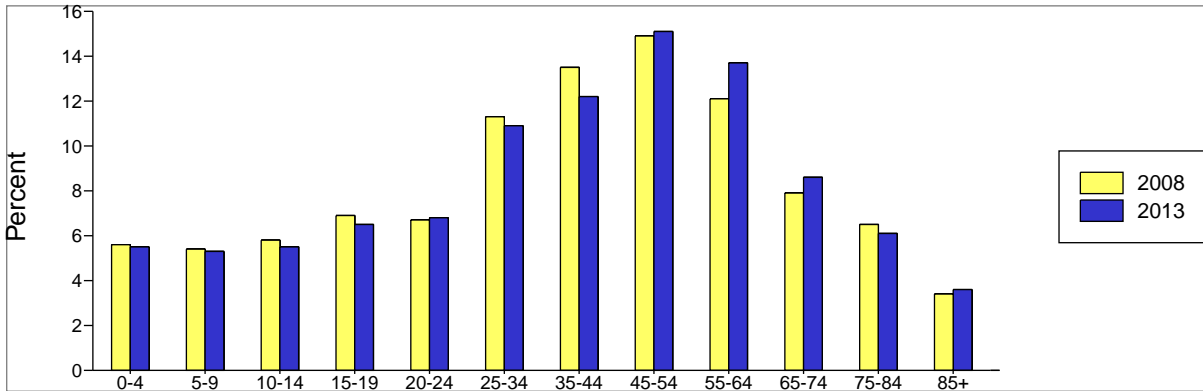
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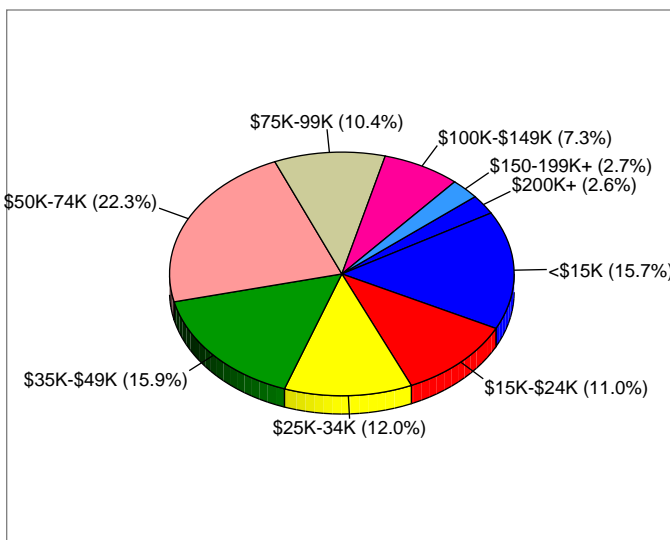
Trends 2008-2013



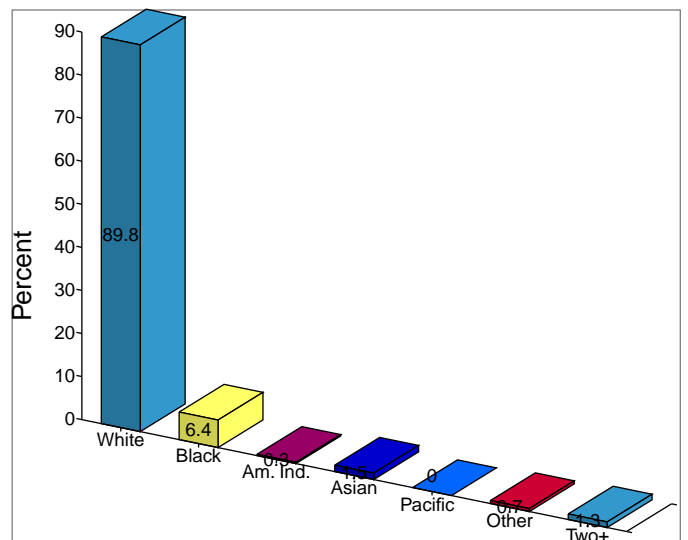
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 2.1%



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Summary	2000	2008	2013
Population	58,057	64,019	68,999
Households	23,601	26,185	28,380
Families	16,445	17,743	18,867
Average Household Size	2.38	2.37	2.36
Owner Occupied HUs	17,138	19,184	20,540
Renter Occupied HUs	6,463	7,001	7,840
Median Age	38.6	41.2	42.8

Trends: 2008-2013 Annual Rate	Area	State	National
Population	1.51%	1.19%	1.23%
Households	1.62%	1.31%	1.26%
Families	1.24%	0.99%	1.05%
Owner HHs	1.38%	1.13%	1.07%
Median Household Income	3.33%	3.69%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	4,386	18.5%	3,520	13.4%	3,187	11.2%
\$15,000 - \$24,999	3,393	14.3%	2,667	10.2%	2,468	8.7%
\$25,000 - \$34,999	3,367	14.2%	3,064	11.7%	2,879	10.1%
\$35,000 - \$49,999	4,300	18.1%	4,214	16.1%	3,888	13.7%
\$50,000 - \$74,999	4,556	19.2%	6,340	24.2%	6,681	23.5%
\$75,000 - \$99,999	1,889	8.0%	3,097	11.8%	4,455	15.7%
\$100,000 - \$149,999	1,184	5.0%	1,985	7.6%	2,998	10.6%
\$150,000 - \$199,000	315	1.3%	662	2.5%	675	2.4%
\$200,000+	304	1.3%	635	2.4%	1,149	4.0%
Median Household Income	\$37,138		\$48,294		\$56,895	
Average Household Income	\$47,772		\$60,619		\$71,105	
Per Capita Income	\$19,679		\$25,055		\$29,503	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,355	5.8%	3,706	5.8%	3,948	5.7%
5 - 9	3,848	6.6%	3,660	5.7%	3,852	5.6%
10 - 14	3,876	6.7%	3,880	6.1%	4,081	5.9%
15 - 19	3,769	6.5%	4,212	6.6%	4,422	6.4%
20 - 24	3,371	5.8%	3,793	5.9%	4,089	5.9%
25 - 34	7,543	13.0%	7,297	11.4%	7,358	10.7%
35 - 44	9,073	15.6%	9,079	14.2%	8,897	12.9%
45 - 54	8,129	14.0%	9,809	15.3%	10,864	15.7%
55 - 64	5,837	10.1%	8,129	12.7%	9,739	14.1%
65 - 74	4,526	7.8%	5,081	7.9%	5,982	8.7%
75 - 84	3,509	6.0%	3,629	5.7%	3,766	5.5%
85+	1,221	2.1%	1,742	2.7%	1,998	2.9%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	54,046	93.1%	58,711	91.7%	62,630	90.8%
Black Alone	2,475	4.3%	3,046	4.8%	3,478	5.0%
American Indian Alone	147	0.3%	188	0.3%	221	0.3%
Asian Alone	545	0.9%	890	1.4%	1,198	1.7%
Pacific Islander Alone	11	0.0%	14	0.0%	16	0.0%
Some Other Race Alone	226	0.4%	358	0.6%	478	0.7%
Two or More Races	607	1.0%	812	1.3%	979	1.4%
Hispanic Origin (Any Race)	666	1.1%	1,094	1.7%	1,481	2.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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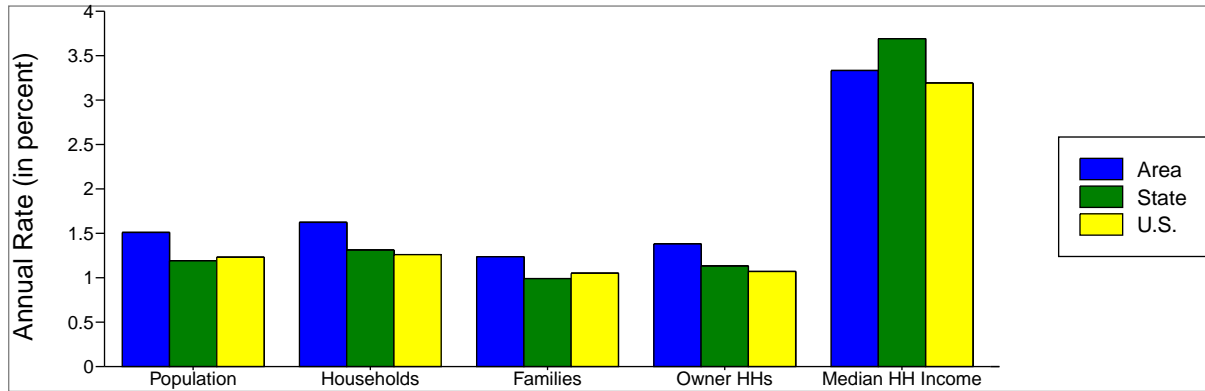
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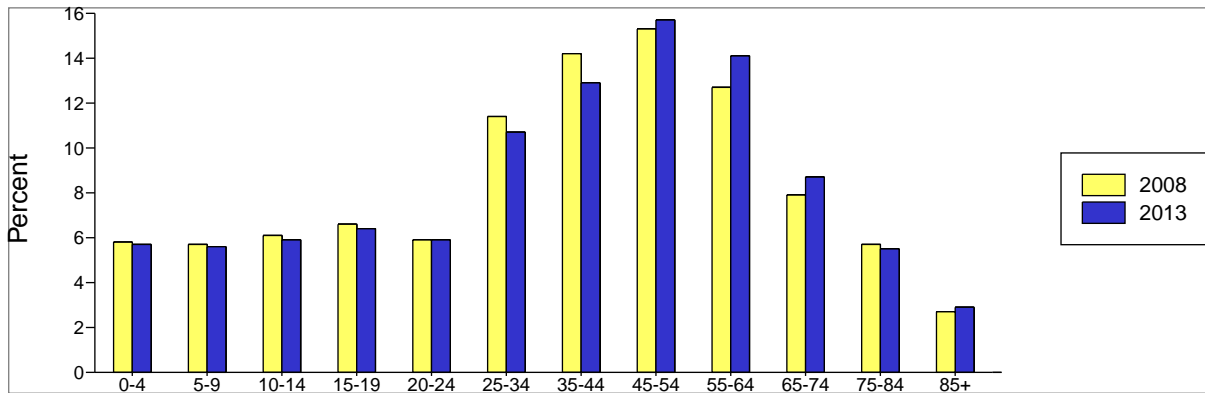
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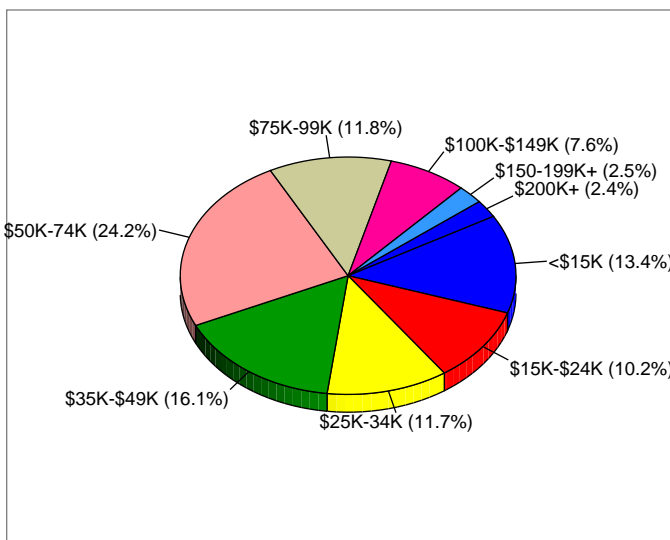
Trends 2008-2013



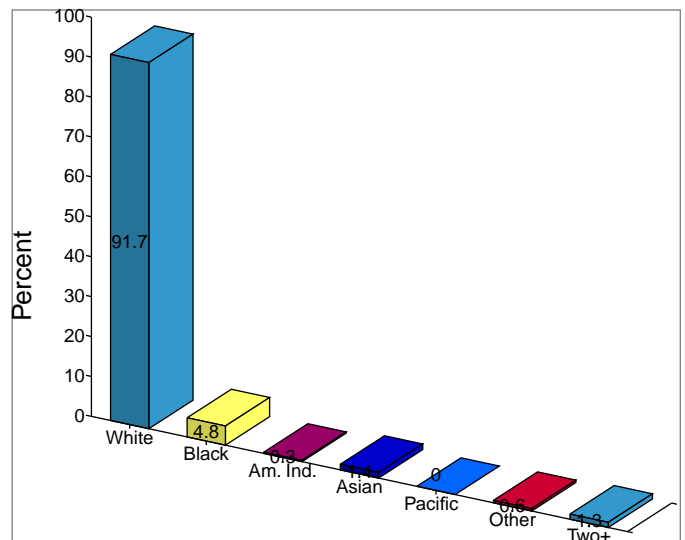
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 1.7%